



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

**GMMB, Inc./ Washington D.C.**  
**Attention: Accounts Payable**  
**Washington Harbor**  
**3050 K St. NW**  
**Ste 100**  
**Washington, DC 20007**

Advertiser	Obama for America
Product	OBAMA SKED C
Estimate Number	1617

Invoice #	105633-2
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/04/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105633
Alt Order #	06843180
Deal #	
Order Flight	08/18/12 - 09/04/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Today Show	658a-9am								
	KSNV			08/27/12 to 09/02/12	4x	MTWTF--					
	KSNV			M	08/27/12	:30	8:49 AM	OFA-12-D-095H The Same	\$1,400.00		10
	KSNV			Tu	08/28/12	:30	7:22 AM	OFA-12-D-095H The Same	\$1,400.00		9
	KSNV			W	08/29/12	:30	7:24 AM	OFA-12-D-095H The Same	\$1,400.00		7
	KSNV			Th	08/30/12	:30	8:28 AM	OFA-12-D-095H The Same	\$1,400.00		6
4	KSNV	M-F Today Show II	9-10a								
	KSNV			08/27/12 to 09/02/12	4x	MTWTF--					
	KSNV			M	08/27/12	:30	9:49 AM	OFA-12-D-095H The Same	\$500.00		6
	KSNV			Tu	08/28/12	:30	9:50 AM	OFA-12-D-095H The Same	\$500.00		8
	KSNV			W	08/29/12	:30	9:30 AM	OFA-12-D-095H The Same	\$500.00		7
	KSNV			Th	08/30/12	:30	9:53 AM	OFA-12-D-095H The Same	\$500.00		9
5	KSNV	Today 4th Hour	10am-11am								
	KSNV			08/27/12 to 09/02/12	4x	MTWTF--					
	KSNV			M	08/27/12	:30	10:27 AM	OFA-12-D-095H The Same	\$325.00		7
	KSNV			Tu	08/28/12	:30	10:44 AM	OFA-12-D-095H The Same	\$325.00		8
	KSNV			W	08/29/12	:30	10:53 AM	OFA-12-D-095H The Same	\$325.00		6
	KSNV			Th	08/30/12	:30	10:27 AM	OFA-12-D-095H The Same	\$325.00		9
6	KSNV	Rachael Ray	11am-12pm								
	KSNV			08/27/12 to 09/02/12	4x	MTWTF--					
	KSNV			M	08/27/12	:30	11:34 AM	OFA-12-D-095H The Same	\$325.00		9
	KSNV			Tu	08/28/12	:30	11:56 AM	OFA-12-D-095H The Same	\$325.00		6
	KSNV			W	08/29/12	:30	11:41 AM	OFA-12-D-095H The Same	\$325.00		7
	KSNV			Th	08/30/12	:30	11:23 AM	OFA-12-D-095H The Same	\$325.00		10
7	KSNV	Noon News	12-1230pm								
	KSNV			08/27/12 to 09/02/12	4x	MTWTF--					

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Station does not discriminate in the sale of advertising time and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin or ancestry.



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 Attention: Accounts Payable  
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Advertiser	Obama for America
Product	OBAMA SKED C
Estimate Number	1617

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Invoice Month	September 2012
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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105633
Alt Order #	06843180
Deal #	
Order Flight	08/18/12 - 09/04/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	Noon News	12-1230pm									
	KSNV			M	08/27/12	:30			OFA-12-D-095H The Same	\$425.00		7
	KSNV			Tu	08/28/12	:30			OFA-12-D-095H The Same	\$425.00		6
	KSNV			W	08/29/12	:30			OFA-12-D-095H The Same	\$425.00		10
	KSNV			Th	08/30/12	:30			OFA-12-D-095H The Same	\$425.00		9
9	KSNV	Days of our Lives	1258p-2pm									
	KSNV			M	08/27/12	:30			OFA-12-D-095H The Same	\$425.00		7
	KSNV			Tu	08/28/12	:30			OFA-12-D-095H The Same	\$425.00		6
	KSNV			W	08/29/12	:30			OFA-12-D-095H The Same	\$425.00		10
	KSNV			Th	08/30/12	:30			OFA-12-D-095H The Same	\$425.00		9
10	KSNV	The Doctors	2pm-3pm									
	KSNV			M	08/27/12	:30			OFA-12-D-095H The Same	\$325.00		7
	KSNV			Tu	08/28/12	:30			OFA-12-D-095H The Same	\$325.00		6
	KSNV			W	08/29/12	:30			OFA-12-D-095H The Same	\$325.00		7
	KSNV			Th	08/30/12	:30			OFA-12-D-095H The Same	\$325.00		8
11	KSNV	Dr Phil	3-4p									
	KSNV			M	08/27/12	:30			OFA-12-D-095H The Same	\$325.00		7
	KSNV			Tu	08/28/12	:30			OFA-12-D-095H The Same	\$325.00		6
	KSNV			W	08/29/12	:30			OFA-12-D-095H The Same	\$325.00		7
	KSNV			Th	08/30/12	:30			OFA-12-D-095H The Same	\$325.00		8
12	KSNV	Monday Prime 10-11pm	10-11pm									
	KSNV			M	08/27/12	:30			OFA-12-D-095H The Same	\$450.00		7
	KSNV			Tu	08/28/12	:30			OFA-12-D-095H The Same	\$450.00		8
	KSNV			W	08/29/12	:30			OFA-12-D-095H The Same	\$450.00		7
	KSNV			Th	08/30/12	:30			OFA-12-D-095H The Same	\$450.00		6

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Product	OBAMA SKED C
Estimate Number	1617

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Station	KSNV
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13	KSNV	Tuesday Prime 8-10pm	8-10pm		08/27/12 to 09/02/12	1x	-T-----				
	KSNV			Tu	08/28/12	:30	8:47 PM	OFA-12-D-095H The Same	\$4,000.00		2
14	KSNV	Friday Prime 9-10pm	9-10pm		08/27/12 to 09/02/12	1x	----F--				
	KSNV			F	08/31/12	:30	9:45 PM	OFA-12-D-095H The Same	\$2,600.00		2
15	KSNV	Friday Prime 10-11pm	10-11pm		08/27/12 to 09/02/12	1x	----F--				
	KSNV			F	08/31/12	:30	10:10 PM	OFA-12-D-095H The Same	\$3,200.00		2
16	KSNV	Today Show	658a-9am		09/03/12 to 09/09/12	1x	MT-----				
	KSNV			Tu	09/04/12	:30	8:42 AM	OFA-12-D-095H The Same	\$1,400.00		1
17	KSNV	M-F Today Show II	9-10a		09/03/12 to 09/09/12	1x	MT-----				
	KSNV			Tu	09/04/12	:30	9:27 AM	OFA-12-D-095H The Same	\$500.00		1
18	KSNV	Today 4th Hour	10am-11am		09/03/12 to 09/09/12	1x	MT-----				
	KSNV			Tu	09/04/12	:30	10:28 AM	OFA-12-D-095H The Same	\$325.00		1
19	KSNV	Rachael Ray	11am-12pm		09/03/12 to 09/09/12	1x	MT-----				
	KSNV			Tu	09/04/12	:30	11:13 AM	OFA-12-D-095H The Same	\$325.00		1
20	KSNV	Noon News	12-1230pm		09/03/12 to 09/09/12	1x	MT-----				
	KSNV			Tu	09/04/12	:30	12:09 PM	OFA-12-D-095H The Same	\$425.00		1

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21	KSNV	Days of our Lives	1258p-2pm		09/03/12 to 09/09/12	1x	MT-----				
	KSNV			Tu	09/04/12	:30	1:59 PM	OFA-12-D-095H The Same	\$425.00		1
22	KSNV	The Doctors	2pm-3pm		09/03/12 to 09/09/12	1x	MT-----				
	KSNV			Tu	09/04/12	:30	3:00 PM	OFA-12-D-095H The Same	\$325.00		1
23	KSNV	Dr Phil	3-4p		09/03/12 to 09/09/12	1x	MT-----				
	KSNV			M	09/03/12	:30	3:11 PM	OFA-12-D-095H The Same	\$450.00		1
		<u>Aired Spots</u>				44					

Gross Total \$32,975.00  
Agency Commission \$4,946.25  
Net Amount Due \$28,028.75  
Payment Terms 30 Days

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